

**Stikets**

*Thank you* **for**  
**collaborating with us!**  
**#STIKETSLOVER**



—  
Your opinions, photos and videos are very important to us.  
That's why we are so happy to have you talk about our products.

**Stikets is leader in  
personalized labels  
and customized  
products for the  
whole family**



# TOP Products

## 01 IRON-ON LABELS

96 personalized, permanent labels for clothing



## 02 BASIC PACK

142 customized labels to mark everything from clothes to objects




## 03 Personalized STAMP

Ideal for quickly marking clothes and material



 **100% unique designs**

 **Easy to promote**

 **Resistant to the washer, dryer and dishwasher**

 **Indispensable for families with children**

# What do we offer for collaborations?



## 01 PRODUCT REVIEW

We will send you products so you can share opinions about them on your social networks

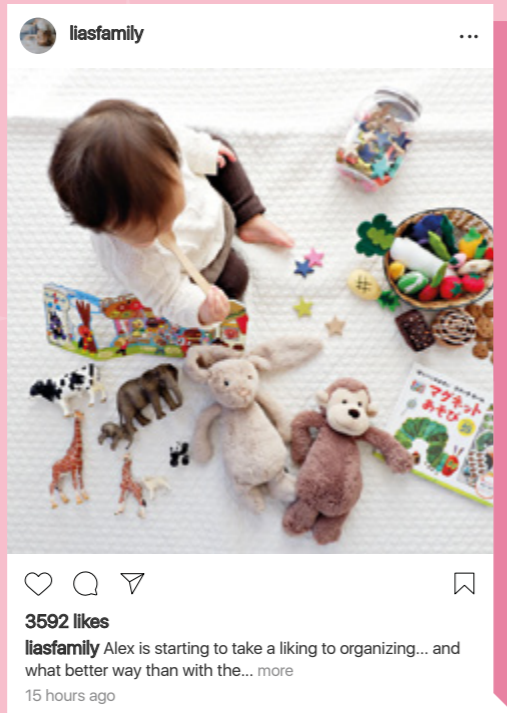


## 02 DRAWINGS Give Aways

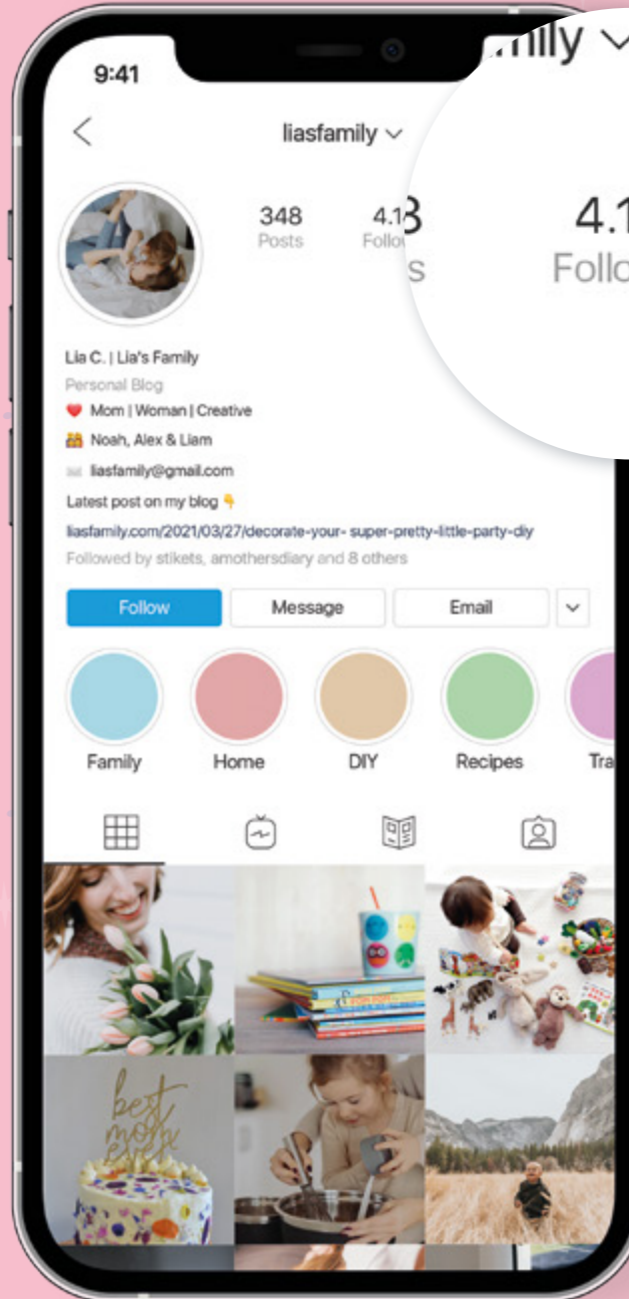
Give aways for a product or bundle of Stikets products



# What requirements must you meet?



**01** Have an account related to motherhood and/or family



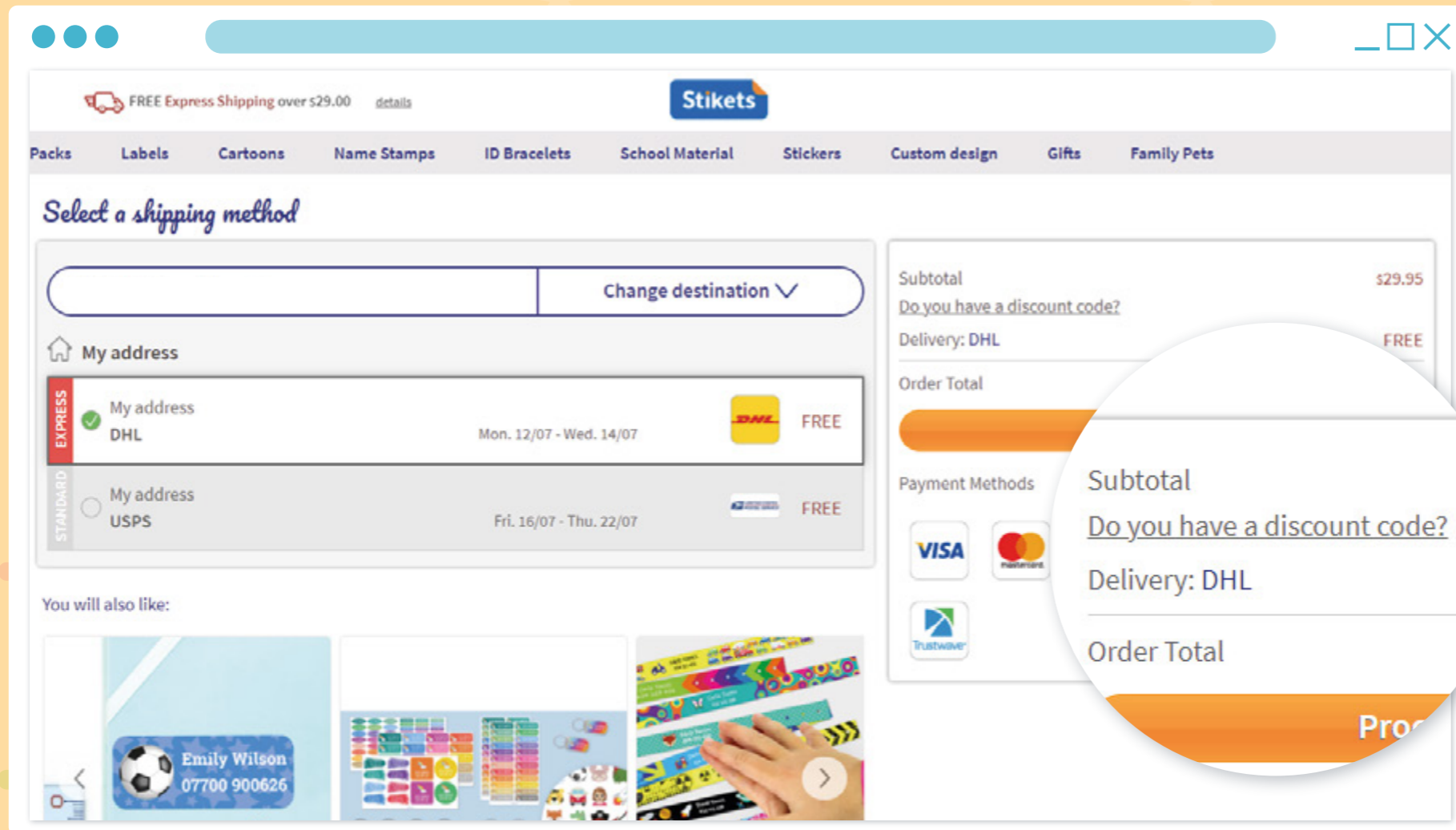
**02** Have between 3-5K engaged followers



liasfamily Alex  
what better way  
15 hours ago

**03** Have an active account full of interesting content

# How do we get the product to you?



We will send you a **discount code for the total value of the product.**★ You only have to personalize it, add it to your shopping cart and use the discount code for check-out.

For prize drawings, we will send you **two discount codes: one for you and one for the winner.** After you have chosen the winner, you will give them their discount code for their order.

*The products sent will be chosen by Stikets*

# Stories and post Collaboration



**01** Post a photo or video of the product

**02** Tag @stikets

**03** Mention @stikets in the text, and use the hashtags #stikets and #stiketslover



3592 likes

liasfamily Alex is starting to take a liking to organizing what better way than with the pack of labels from... With this totally personalized pack, it is easy and fun to... with your little one. Look at the great designs! 🥰

#stikets #stiketslover #maternity #care #organizingathome #personalizedlabels #personalizedgifts

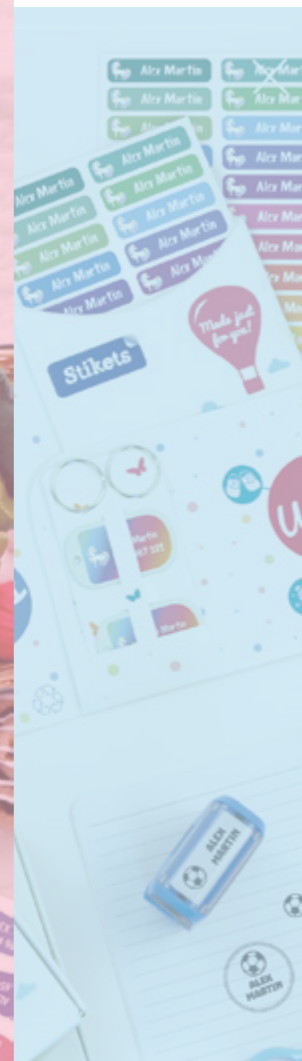
15 hours ago

with this total...  
with your little o...  
#stikets #stiketsl...  
#personalizedlab...  
15 hours ago

# Stories and post Collaboration

**01** Publish a minimum of three stories, showing in detail the product received and explaining the uses of each one

**02** Mention @stikets





# Giveaway Collaboration

## 01 PARTICIPATION CONDITIONS

-Participants are to follow the organizing profile and @stikets

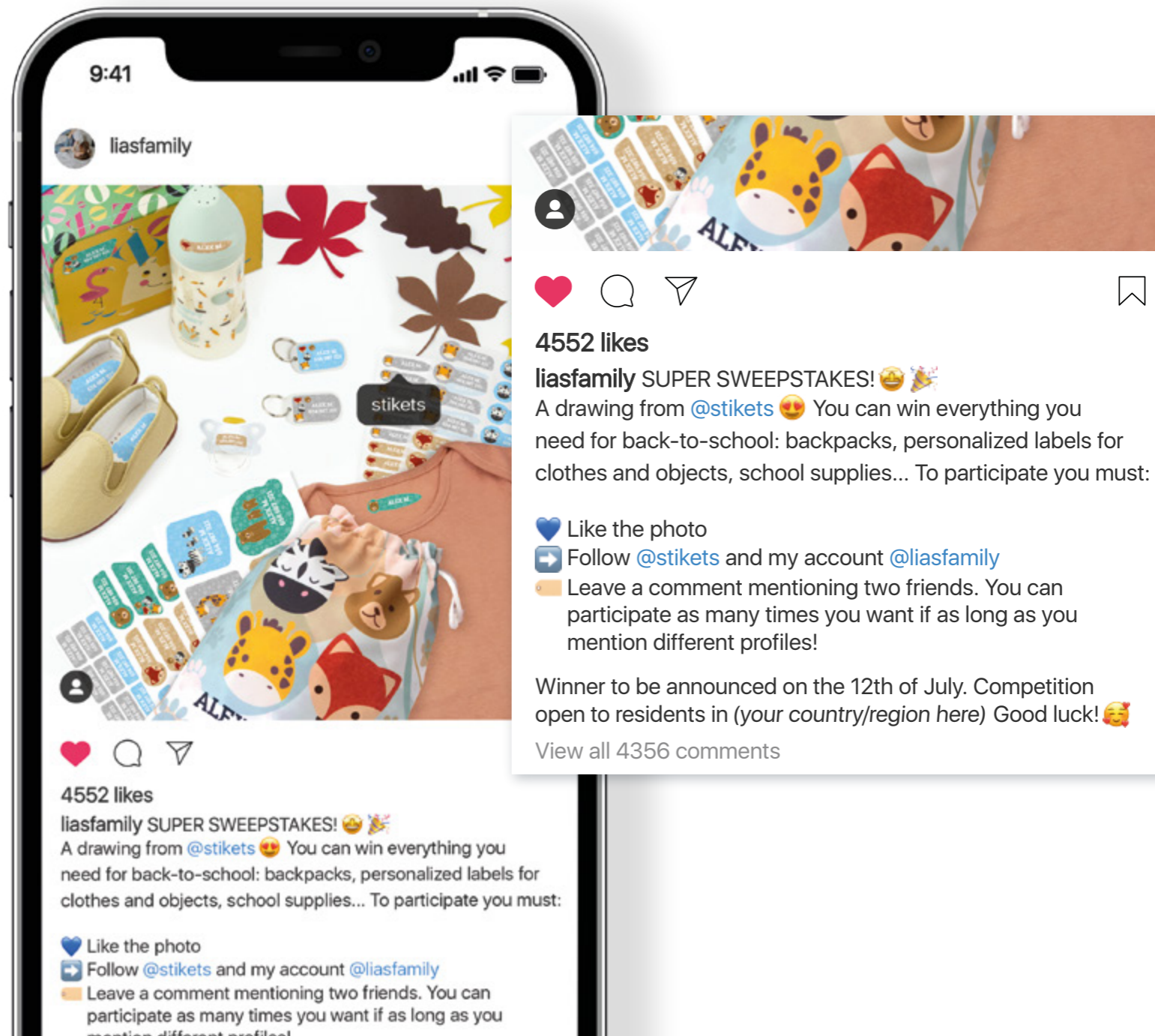
-They need to leave a comment mentioning two friends

## 02 CONDITIONS OF THE SWEEPSTAKES

-The prize drawing product will be chosen by Stikets

-Duration 1 week aprox.

-Valid for the UK and Ireland



# Reels Collaboration



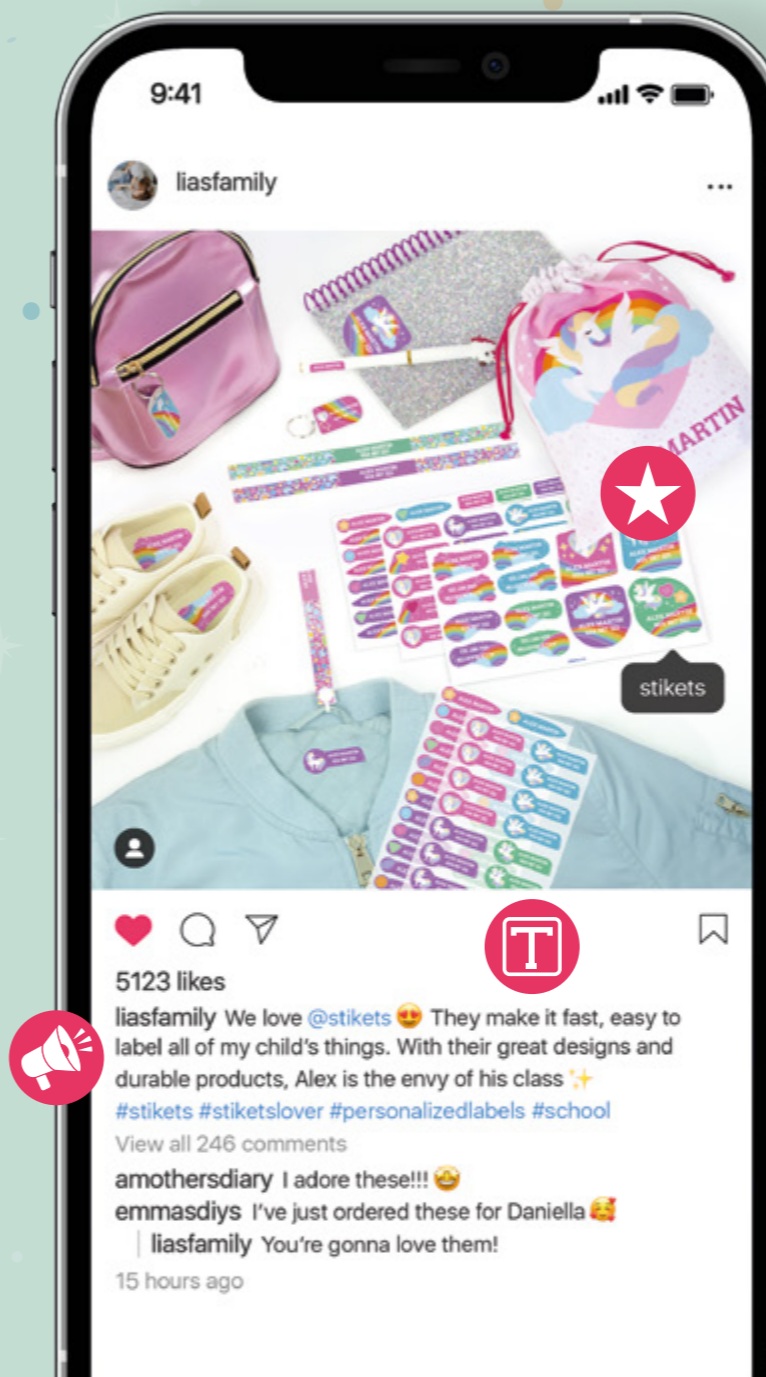
**01** Post a video between 15 and 30 seconds, showing in detail the product received

**02** Explain its use and application clearly. The video can be informative and fun using your own personal style!

**03** Mention @stikets in the text, and use the hashtags #stikets and #stiketslover

# Best Practices for Content Creation

- ★ Highlight product / brand in the foreground
- 📣 Use a clear message  
Stikets: Personalized products to make everyday life easier for families
- 💬 Verbal mention of the word: Stikets
- 📄 @stikets should appear in the first line of the text
- ⌚ In case of video, story or reels: show the product within the first 3 seconds



# Terms and Conditions

## 01 RIGHT TO USE CONTENT

The images you create are super valuable and we love to include them on our website through Photoslurp, as well as on all our social media profiles.

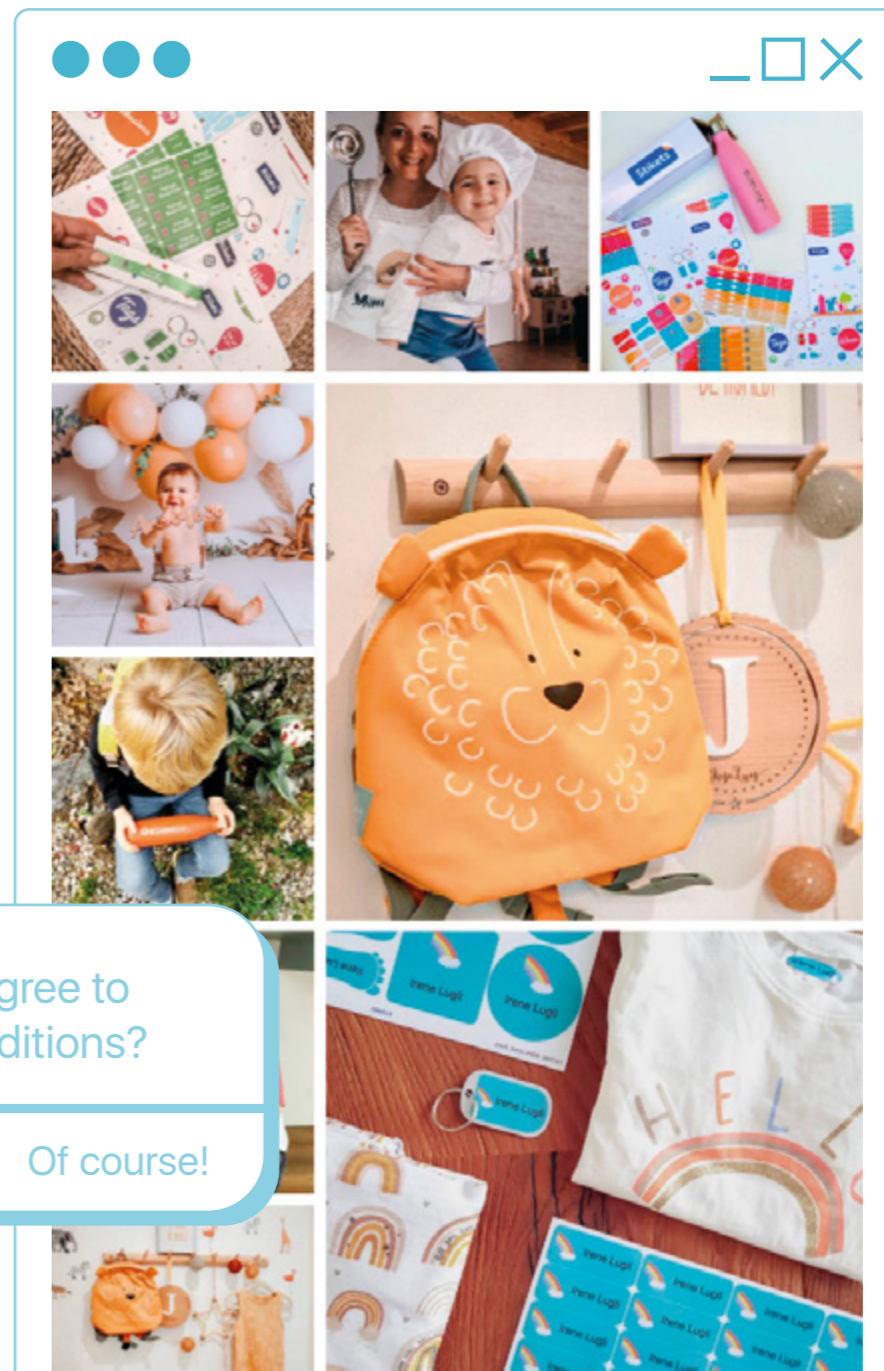


*Tip: Avoid putting graphic elements or text in the images you create (for example, do not include the word Giveaway within the image).*

## 02 AUTHORIZATION

For the collaboration we need your explicit authorization that we can use generated content on our networks and website.

Reply to this same email confirming your authorization.



# We look forward to hearing from you!

## #STIKETSLOVER



**ELENA ALERT**

Country Manager Spain



[elena.alert@stikets.me](mailto:elena.alert@stikets.me)

## Contact us

## Find us in...

